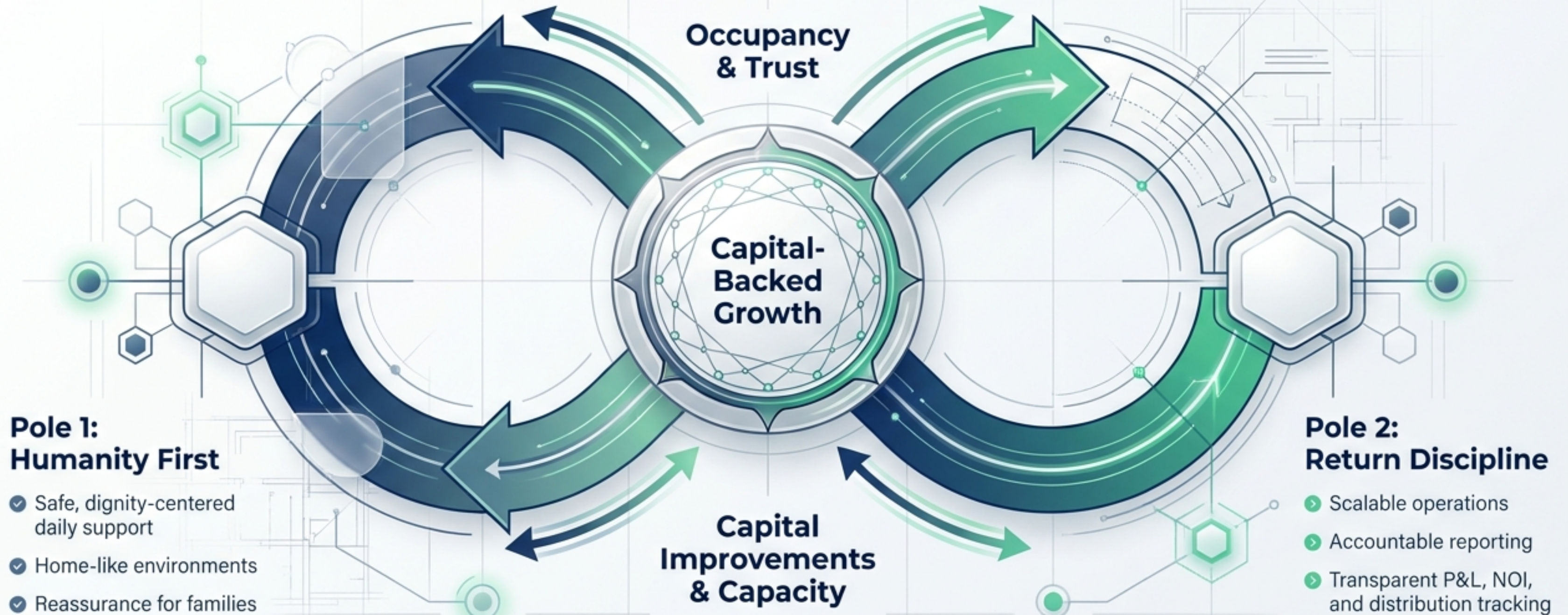


The Next Era of Paramount Health Ventures

Building a **Unified** Technology
Ecosystem for Assisted Living.
A Strategic Proposal for
Technology Leadership and
Investment Partnership.

The PHV Dual-Mission Engine

Paramount Health Ventures operates on a delicate balance: purposeful capital funds disciplined operations, and exceptional care drives stable returns.



Remote Execution, Tangible Results

A working proof-of-concept built in days, from afar, with limited initial context. **Action** over words.

Live Investor Portal

Automated PDF
Reporting

Dual-Path
User Journeys



Proving the capacity to build, scale,
and execute a digital footprint globally
without localized overhead.

Engineering Investor Confidence

The prototype shifts PHV from a static digital presence to a secure, dynamic investor engine. Digital transparency makes capital partners feel secure, informed, and eager to deploy.



Moving Beyond the Digital Brochure

A website captures attention. An ecosystem drives growth. The true potential of PHV lies in connecting all **digital touchpoints** into one cohesive platform.



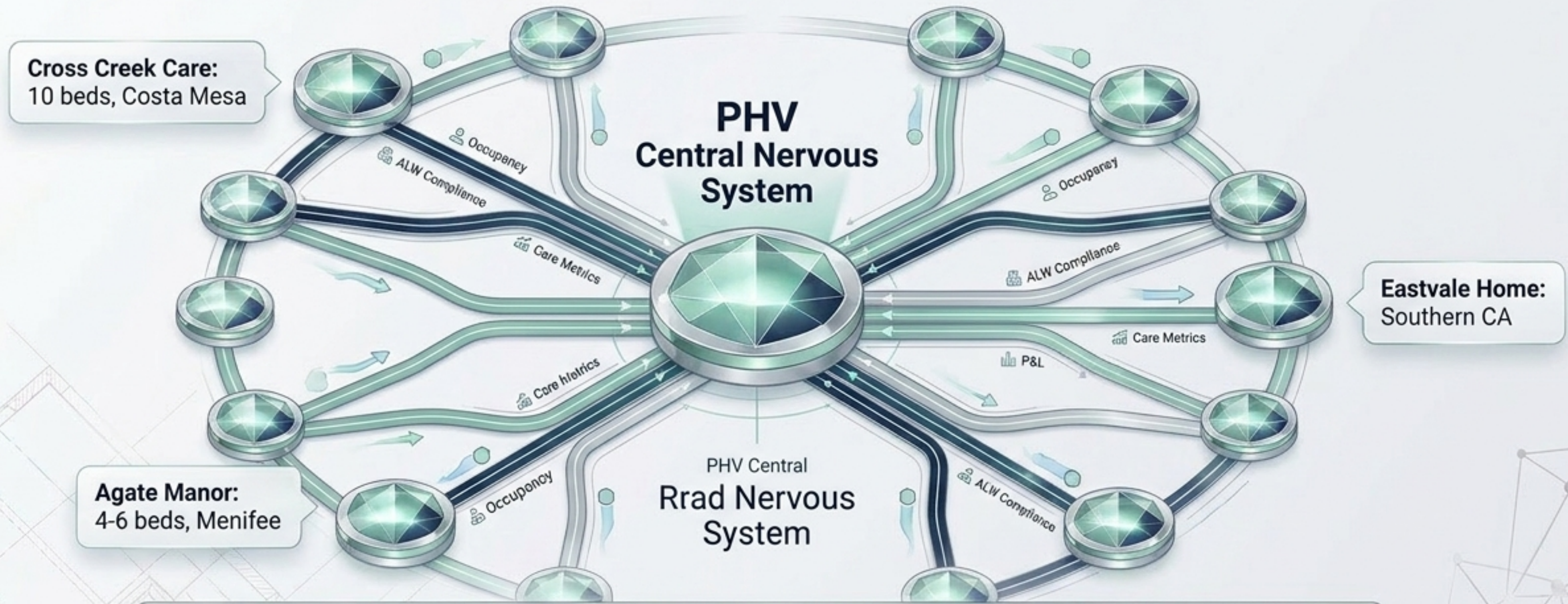
Marketing Website

The PHV Ecosystem



The Gestalt Principle at PHV

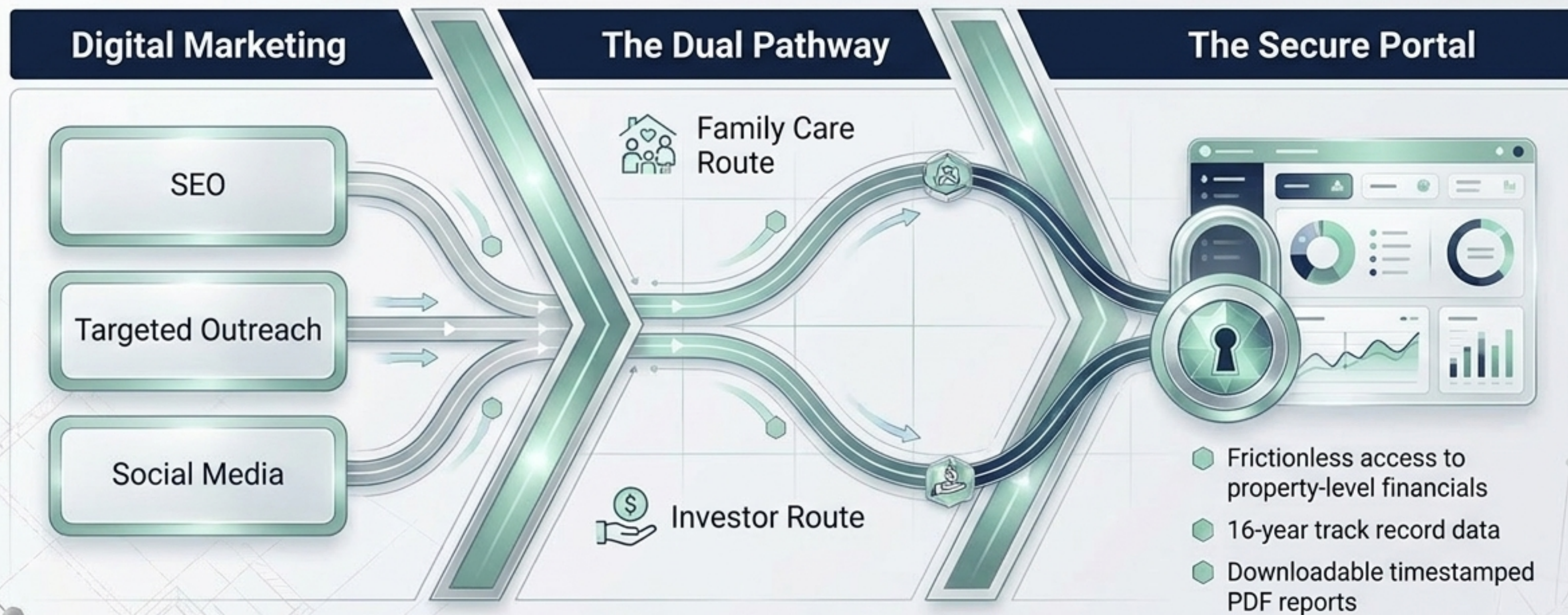
The whole is greater than the sum of its parts. Each property maintains its unique community and care standard while operating seamlessly within the centralized PHV machine.



Key Takeaway: 13 facilities, 6-49 capacity range—managed as one unified portfolio.

Layer 1: The Marketing & Investor Engine

Scaling the investor base through remote, tech-driven marketing.



Layer 2: Empowering Operators and Caregivers

Technology should eliminate administrative friction, allowing caregivers to focus on residents rather than paperwork.

Metric Insight: Transitioning from manual ALW readiness checks to fully automated compliance tracking.



Layer 3: Reassurance for Families

Turning waiver complexity into clear next steps. Giving families plain-language care guidance and a digital window into the quality of life their loved ones experience.



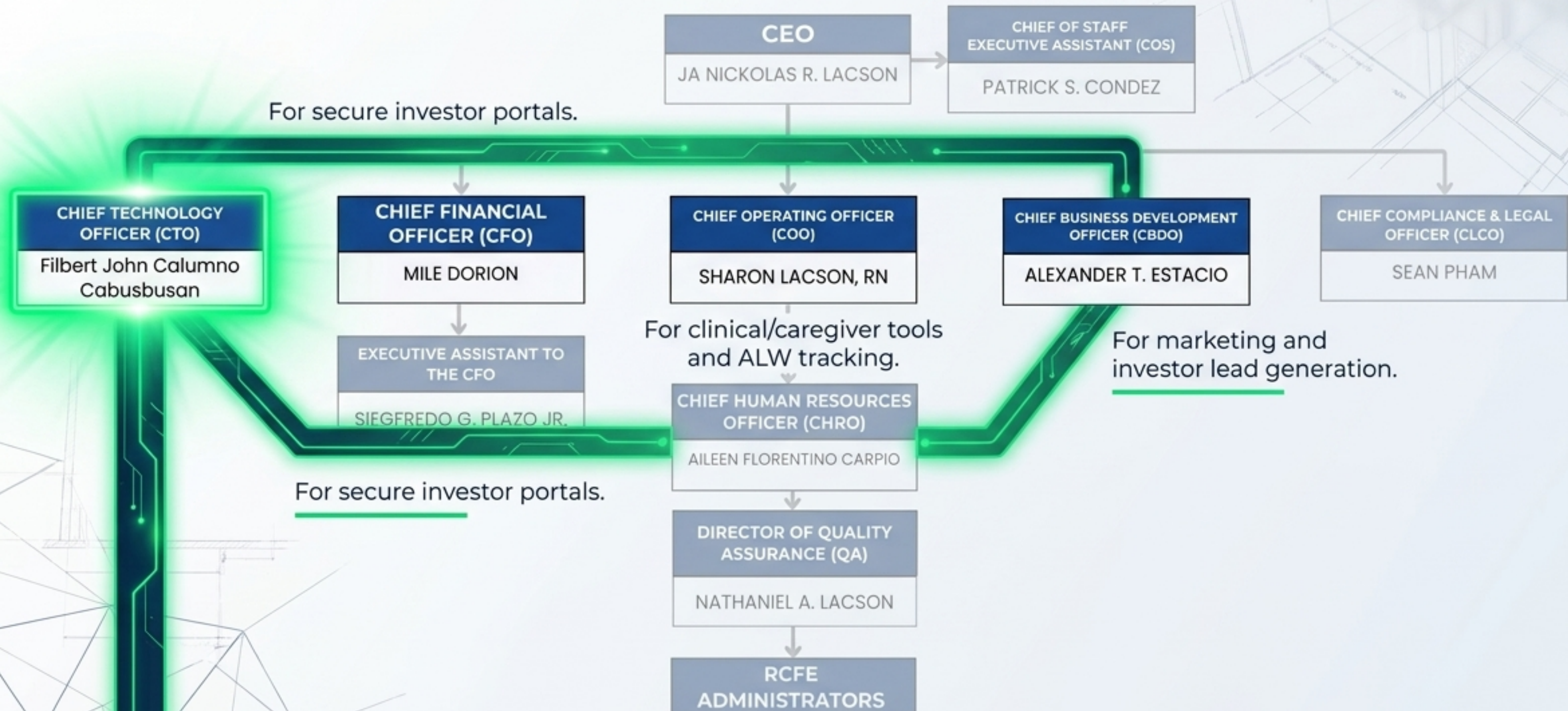
The Value of a Connected Ecosystem

Technology is not an IT expense; it is a direct driver of NOI, occupancy rates, and capital acquisition.

	Siloed Operations	The PHV Gestalt
Data Visibility	 Monthly manual roll-ups.	 Real-time dashboard integrating care metrics with financial performance.
Investor Confidence	 Static pitch decks and delayed emails.	 24/7 secure portal with downloadable, verified P&L and capacity reports.
Operational Efficiency	 Fragmented ALW tracking across 13 properties.	 Centralized compliance alerts preventing revenue leakage.

Formalizing the Technology Infrastructure

To build, scale, and maintain this ecosystem, PHV requires dedicated, visionary technology leadership integrated at the executive level.



The CTO Advantage: Execution, Scale, Alignment

Bringing Silicon Valley agility to healthcare real estate.



1. Immediate Execution

Demonstrated speed (the POC built in days). Ability to bypass the discovery phase and deliver usable product immediately.



2. Remote Agility

Capable of scaling PHV's digital footprint and investor marketing globally, proving that high-level tech infrastructure can be managed effectively off-site.



3. Deep Business Acumen

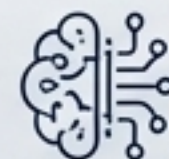
A profound understanding of the nuanced payer mix, the ALW program dynamics, and the delicate balance between resident care and investor NOI.

Skin in the Game: A True Partnership

I am not just proposing to build your technology; I am proposing to invest in your operations. True partners build the future together.



Human Capital



Driving the Gestalt technology vision as Chief Technology Officer.

Financial Capital



Deploying funds alongside existing investors to fuel property acquisitions and operational scale.

Ecosystem Implementation Roadmap

A systematic, non-disruptive deployment strategy that prioritizes immediate revenue generation.



Phase 1: Capital Growth

(Days 1-90)

Finalize and launch the Investor Portal. Deploy remote marketing engines to expand the investor base.

Phase 2: Operational Integration

(Days 90-180)

Connect property-level data (occupancy, ALW status across the 13 facilities) into the centralized management dashboard.

Phase 3: The Family Experience

(Days 180+)

Roll out front-facing care inquiry tools, streamlining onboarding and resident family communication.

Let's Build the Definitive Ecosystem for Assisted Living

The foundation is proven. The vision is clear. Let's formalize the partnership.



**Next Step: Strategic Alignment
Meeting to formalize the CTO
integration and investment
allocation.**